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**FOR IMMEDIATE RELEASE**

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### **WIN BIG IN THE WESTERN IOWA ADVANTAGE VIDEO CONTEST**

People throughout Western Iowa have submitted great videos for the Western Iowa Advantage Video Contest. Some have rapped, some have taken us for a tour of their town, and others have shown the significance of the region to their family. **Now, due to popular demand, the contest has been extended to June 30<sup>th</sup>!** Now that all the graduations are over and the weather is getting nice, there's no excuse to wait, show the world why Western Iowa's great!

All you have to do is have some fun making a video geared to life in any or all of the following counties: Adair, Audubon, Carroll, Crawford, Greene, Guthrie, Ida, and/or Sac. Eligible videos will receive a (what some have called "awesome") "I Love Western Iowa" t-shirt. The videos that best meet the voting criteria will win one of these great prizes:

Grand Prize Winner:  
- 42-inch HD-TV

3 First Prize Winners:  
- \$500

3 Runner Up Winners:  
- \$250

Entering is simple:

- Go to [www.WesternIowaAdvantage.com](http://www.WesternIowaAdvantage.com) for contest details and Official Rules
- Upload and watch videos at [www.YouTube.com/WesternIowaAdvantage](http://www.YouTube.com/WesternIowaAdvantage)
- Enter "Western Iowa Advantage Video Contest" for the video description on YouTube
- Email the web address of the video to [videocontest@region12cog.org](mailto:videocontest@region12cog.org).
- Join the Western Iowa Advantage Facebook group for the latest contest updates and to watch and comment on all the great videos

The Contest is open to legal residents of the fifty (50) United States and the District of Columbia who are age 13 or older at the time of entry. See the Official Contest Rules at [www.westerniowaadvantage.com](http://www.westerniowaadvantage.com). The contest ends on 6/30/08 at 11:59 p.m. CT.

Western Iowa Advantage is a collaborative effort of economic development officials in Adair, Audubon, Carroll, Crawford, Greene, Guthrie, Ida and Sac Counties. The mission of this consortium is to work cooperatively in an effort to effectively market the many viable economic assets of this region. This effort will help build a stronger local, regional and statewide economy. Western Iowa Advantage is also committed to facilitating ongoing improvements in quality of life-oriented amenities, increased tourism and other areas that will enrich the livability of the region.

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If you'd like more information about the contest, or to schedule an interview with a Western Iowa Advantage representative in your area, please call 712-792-9914 or e-mail [cschreck@region12cog.org](mailto:cschreck@region12cog.org).