



# Audubon County Economic Development Corporation

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## ACED TIDBITS

May 2009

### SUCCESSFUL

We often discuss among ourselves how to be successful. I think the answer is simply—"Surround yourself with successful people". We can congregate the greatest number of successful people by having a larger base to draw from. Audubon County is not currently increasing population, so the best way to create the larger base of people is to cluster, regionalize, and unify our organizations.

These groups can come together and share with each other in person, e-mail, internet, twitter, blog, texting, social events, networking and working projects together. These folks will share ideas, experiences, knowledge, and resources which generally creates vision, enthusiasm, inspiration, loyalty, and commitment.

If we can do a better job of patting each other on the back for successes and accomplishments and function more as a county team we will all make a more significant impact to our County.

### HABITS OF SUCCESSFUL PEOPLE

Some Habits of Successful People are:

- They look for and find opportunities where others see nothing.
- They find lessons while others only see problems.
- They are solution focused.
- They are not controlled or limited by fear.
- They rarely complain.
- They take complete responsibility for their actions and outcomes.
- They are ambitious.
- They innovate instead of imitate.
- They don't procrastinate.
- They are life long learners.
- They deal with problems quickly and effectively.
- They take action before they have to.
- They are good communicators.
- They understand self control.
- They are happy to swim against the tide.
- They are resilient.

## CHANGES IN THE WAY WE DO BUSINESS

Making changes for the sake of making a change makes no sense, however changes in the economy and the business environment have forced many changes in the way we do business. Other drivers of change are technology use, laws & regulations, organizational strategy, organizational vision & goals, various staff changes, finances, etc. Many people do not respond to change easily. The following may describe why some people have a hard time changing their minds and behavior:

- Making a change may seem like a leap of faith. Some people feel it will disrupt their habitual ways of doing things. “We’ve always done it this way, so why do we need to change?” becomes the response for people who find the current ways are comfortable.
- Some people see a change only from the impact it has on them. They may fail to recognize the positive impact of the change on the organization as a whole. They are thinking, “If it ain’t broke why fix it?”
- Familiar routines help people feel they know what works and what doesn’t. Being asked to change may make them feel a lack of confidence and without their old reliable support system.
- Some people express concern that there is a learning time with change and resist it. These folks slow the organization’s growth and adaptation to change. They also hinder their own personal growth and development.
- Some people resist change because they fear the unknown and think the change is not needed. They feel the change may require more effort.
- They imagine the worst case scenario and this causes them to resist the movement toward change.

Change does bring both emotional and practical issues. Trying to understand change and why it may be beneficial to the big picture will help us adapt and make our community the best it can be. In order to be successful in life, we have to accept the fact that everything around us changes, all the time.

## AVAILABLE INFORMATION

There is so much information on [www.auduboncounty.com](http://www.auduboncounty.com), that I hope you are taking advantage of it and finding it useful. If there is something you need that is not on the site, let us know and we will make our best effort to get it added. Here are a few items you may not have found on your own yet. Click the following buttons:

- **Careers**- Employers can post job openings on this site and employees can find local jobs available and also those within a commute.
- **News Report**- Click the items of interest.
  - **News**- Items of interest; Tivoli Fest 2009, 2009 Audubon County Fair Schedule, Government Stimulus information and more.
  - **Business Information**- Items of interest; Audubon County Retail Sales Report, Workforce Needs, Fringe Benefits Analysis and more.
- **Attractions**- you will find many things to do and see in Audubon County.
- **Assessor**- Links include Iowa Assessors.org and the Audubon County GIS.
- **Auditor**- Links include Precinct Maps, Voter information, County Financial reports, County Budget, Tax Levies, Valuations and more.

- **Emergency Management**- Links include FEMA, Homeland Security, National Weather Service, Iowa Road Conditions, and more.
- **Environmental Health**- Information on wells and septic systems and links to Grant information.
- **Hospital**-You will find a link directly to the Audubon County Memorial Hospital for complete information.
- **Recorder**- Links include Iowa Land Records, Passport information, Iowa DNR for hunting, fishing, boating, ATV, and snowmobile information.
- **Treasurer**- Links to make Property Tax payments on line, renew motor vehicle registration on line, Tax sale rules, and more.
- **Veterans Affairs**- Links including various forms, American Legion, VFW, Military Metals, and more.



Thomas R. Nielsen  
Executive Director

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*Food for thought.....*

- What other people ‘think of you’ . . . is none of YOUR business.
- Yield
- I’ve learned that I still have a lot to learn.

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**AUDUBON COUNTY TOURISM**

*Margee Shaffer Coordinator*

*Save the Date.....*

May 23 & 24 Tivoli Fest ~ Kimballton/Elk Horn ~ Danish Celebration ~ Great Danish Foods ~ Entertainment and VIKINGJEM (Viking Smiths’s Home) Reenactments ~ Parade ~ For more details call 712-764-7472 or 800-451-7960

June 7<sup>th</sup> Audubon Annual Flight Breakfast ~ Free breakfast to all fly-ins ~ Serving ham & cheese omelets, pancakes, coffee & juice ~ Audubon County Airport Authority, 2106 Highway 71 ~ Call 712-563-3780 for more details

June 20<sup>th</sup> Audubon County - American Cancer Relay for Life Walk/Run ~ At the Audubon City Park ~ Runners begin registering at 7 AM Race begins at 8AM ~ Breakfast ~ Entertainment ~ Walk through the park ~ Time of Celebration ~ Time of Remembrance ~ For more details call 712-773-4201

# **MAY IS TOURISM MONTH**

**Audubon County Tourism invites you**

**May 21<sup>st</sup> at 9:30 AM**

**To their Audubon Chamber of Commerce Coffee**

**At Audubon County Economic Development**

**Community Room**

**800 Market Street in Audubon**

**Register for Prizes ~ Pick up the 2009 Iowa Travel  
Guide, Iowa Transportation Map and more...**